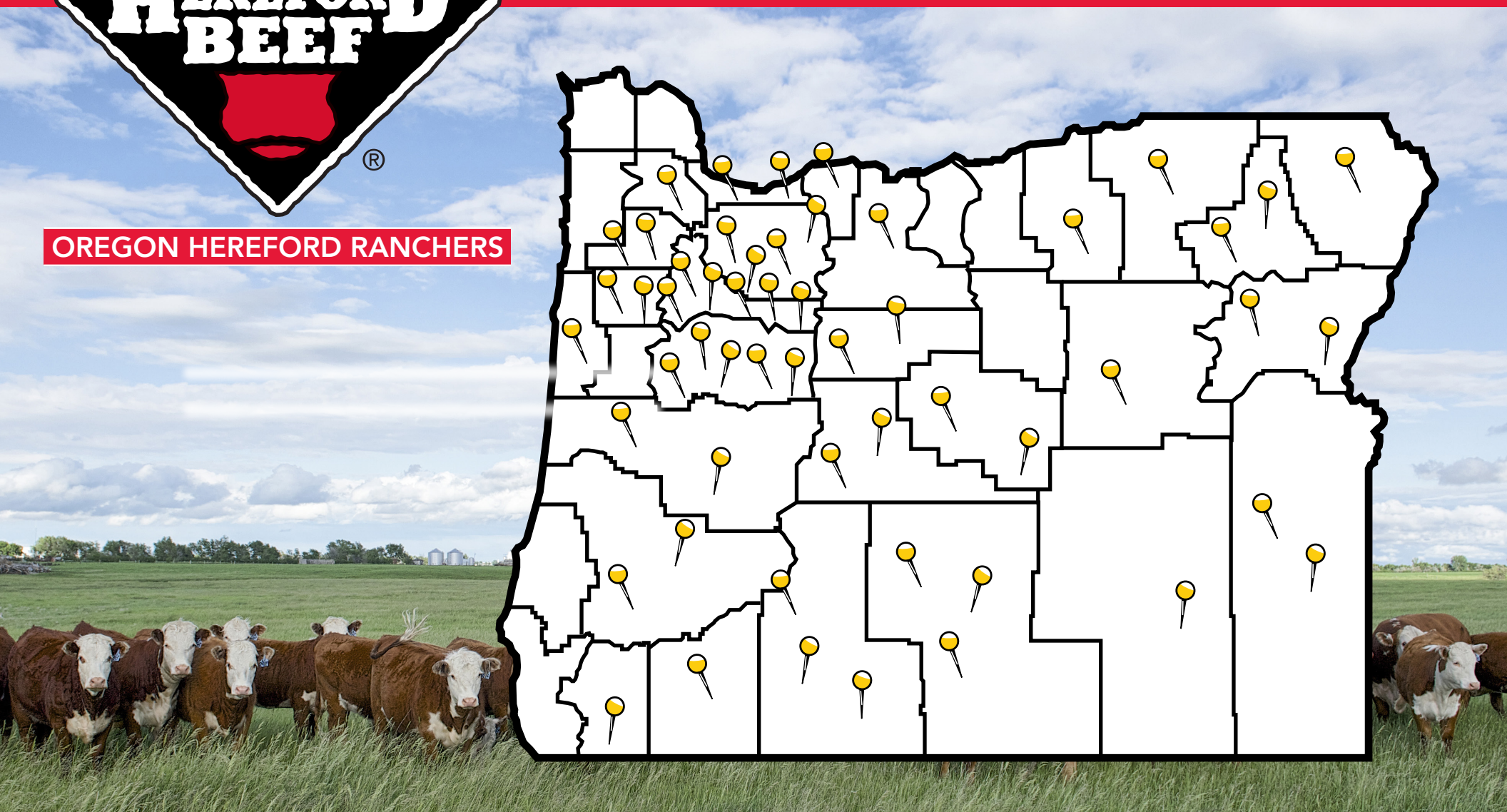
CERTIFIED HEREFORD BEEF®

Excellence Built By
TRADITION

OREGON HEREFORD RANCHERS





Certified Hereford Beef® uses only Hereford and Hereford-English crossbred cattle, genetically proven to produce higher quality beef. Hereford cattle, bred for rich flavor and superior marbling since the 1700s, continue their legacy today on **local family farms and ranches** all across the United States. Quality is a delivered promise with Certified Hereford Beef, providing an exceptional and consistent eating experience. When it comes to taste and tenderness, Certified Hereford Beef is naturally better beef. This back-to-the-basics quality is the foundation for all that we do and the reason we're **Excellence Built By Tradition**.

Albany
Aumsville
Azalea
Baker City
Bend
Boardman
Bonanza
Burns
Canyon City
Canyonville
Central Point
Cove
Crabtree
Dallas
Estacada
Eugene
Fall Creek
Fort Rock
Grants Pass
Gresham
Halfway
Harrisburg
Hillsboro
Hood River
Imbler
Jefferson
Klamath Falls
Lakeview
Lebanon
Lostine
Madras
Malin
Molalla
Newberg
Ontario
Oregon City
Powell Butte
Prineville
Redmond
Roseburg
Salem
Sheridan
Silver Lake
Silverton
Stanfield
Stayton
Sweet Home
Terrebonne
The Dalles
Tidewater
Troutdale
Turner
Vale
Wilsonville
Woodburn