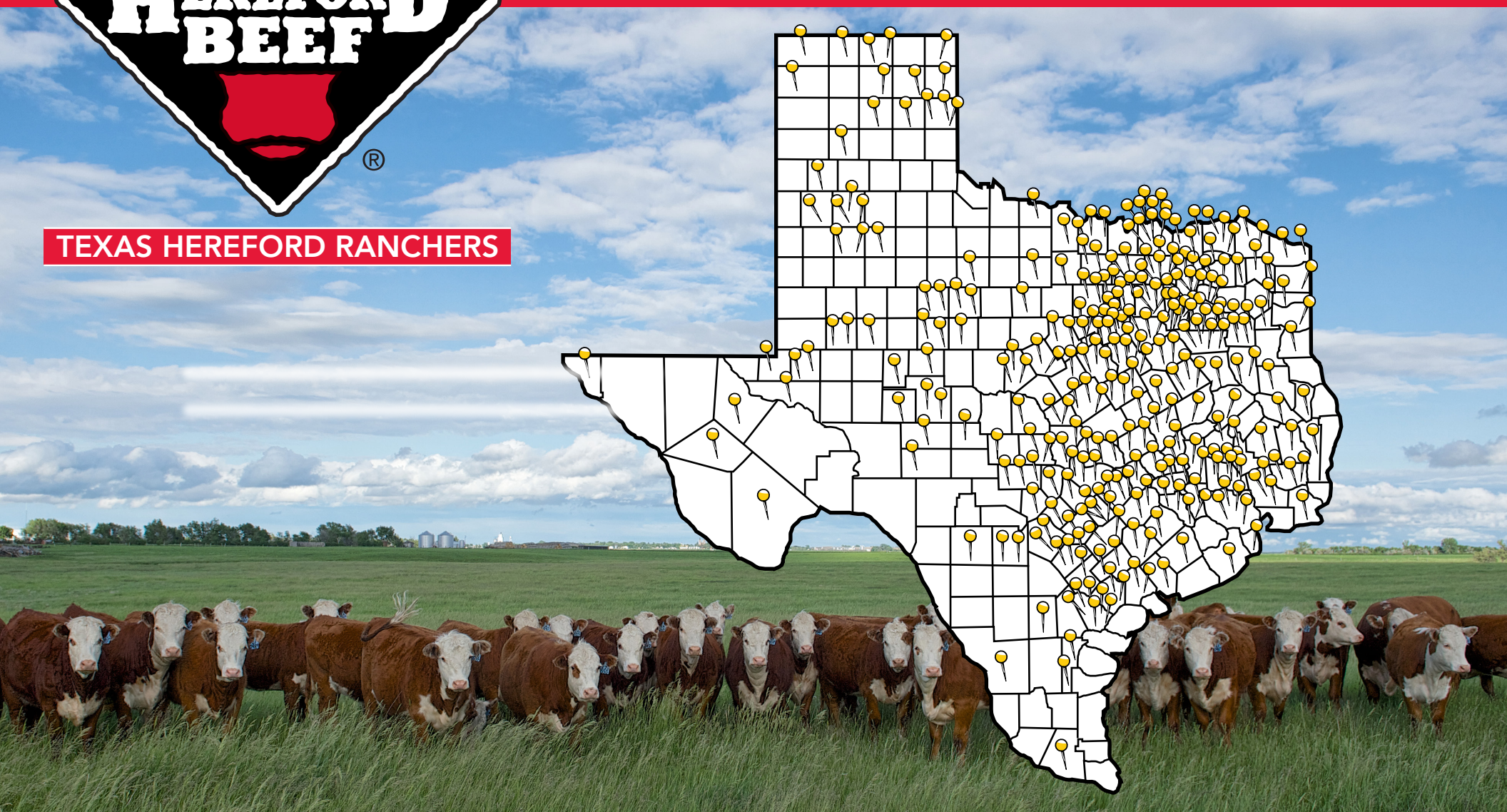
*Excellence Built By*

# TRADITION

CERTIFIED HEREFORD BEEF®

TEXAS HEREFORD RANCHERS





Certified Hereford Beef® uses only Hereford and Hereford-English crossbred cattle, genetically proven to produce higher quality beef. Hereford cattle, bred for rich flavor and superior marbling since the 1700s, continue their legacy today on **local family farms and ranches** all across the United States. Quality is a delivered promise with *Certified Hereford Beef*, providing an exceptional and consistent eating experience. When it comes to taste and tenderness, *Certified Hereford Beef* is naturally better beef. This back-to-the-basics quality is the foundation for all that we do and the reason we're **Excellence Built By Tradition**.

Abernathy
Abilene
Aledo
Alice
Alpine
Alto
Alvarado
Amarillo
Aquilla
Arlington
Arp
Athens
Austin
Avery
Avoca
Axtell
Azle
Baird
Bartlett
Beaumont
Beeville
Bells
Bellville
Belton
Big Spring
Blackwell
Blanket
Blossom
Boerne
Bogata
Bonham
Breckenridge
Brenham
Brownsboro
Brownwood
Bryan
Bullard
Buna
Burleson
Burnet
Caddo Mills
Caldwell
Calvert
Canadian
Canton
Canyon Lake
Carthage
Castroville
Cedar Creek
Cedar Hill
Center Point
Centerville
Chandler
Channing
Chappell Hill
Cherokee
Chillicothe
Cleburne
College Station
Collinsville
Columbus
Comanche
Commerce
Conroe
Cooper
Copper Canyon
Copperas Cove
Coppers Cove
Corsicana
Cost
Cotton Center
Crandall
Crockett
Crosby
Cumby
Cypress
Dale
Dalhart
Dallas
Dayton
De Soto
Decatur
Devers
Dripping Springs
Dublin
Earth
Ector
El Paso
Eldorado
Elgin
Ellis
Elm Mott
Emory
Fairfield
Farmersville
Flint
Floresville
Follett
Forestburg
Fort Davis
Fort Worth
Fredericksburg
Gardendale
Garland
Gatesville
Georgetown
Giddings
Gilmer
Glen Rose
Goliad
Gonzales
Gordonville
Granbury
Grand Saline
Grandview
Greenville
Gruver
Gustine
Hamilton
Hamlin
Hart
Harwood
Haslet
Hearne
Heath
Helotes
Hempstead
Henrietta
Hillsboro
Hondo
Hooks
Houston
Howe
Hughes Springs
Huntsville
Inez
Iola
Itasca
Jacksboro
Jefferson
Jewett
Johnson City
Joshua
Katy
Kaufman
Kauman
Kenedy
Kermit
Kilgore
Killeen
Kingsland
Kountze
La Grange
La Vernia
Lago Vista
Lampasas
Laredo
Lavon
LaVonne
Laward
Leonard
Liberty
Liberty Hill
Lindale
Livingston
Llano
Lockhart
Lometa
Lorenzo
Lott
Lubbock
Lufkin
Mabank
Madisonville
Magnolia
Malone
Mansfield
Manvel
Marble Falls
Mason
May
Mc Kinney
McAllen
McCoy
McDade
Melissa
Menard
Meridian
Merit
Mertzon
Mexia
Meyersville
Miami
Midolthian
Mobeetie
Montgomery
Morgan
Mount Pleasant
Mount Vernon
Muenster
Murchison
Nacogdoches
Naples
Navasota
New Boston
New Braunfels
New Ulm
North Zulch
Odessa
Olney
Omaha
Orange Grove
Paige
Palestine
Palmer
Pampa
Panhandle
Paradise
Paris
Peaster
Pecos
Pittsburg
Plano
Point
Porter
Pottsboro
Powderly
Purdon
Ranger
Red Rock
Richards
Riesel
Rio Vista
Roby
Rockdale
Rockwall
Roscoe
Sabinal
Sagerton
Saint Jo
Salado
Saltillo
San Angelo
San Antonio
San Augustine
Santa Fe
Schulenburg
Seguin
Shamrock
Shepherd
Sherman
Shiner
Silsbee
Skidmore
Snyder
Sonora
Sour Lake
Spearman
Spicewood
Stanton
Stephenville
Sterling City
Stinnett
Stonewall
Stratford
Streetman
Sulphur Springs
Sunset
Sweetwater
Sylvester
Tarzan
Taylor
Teague
Terrell
Thorndale
Thrall
Tilden
Tioga
Tolar
Tomball
Troup
Turkey
Tyler
Van Alstyne
Victoria
Waller
Wallis
Walnut Springs
Washington
Waskom
Waxahachie
Weatherford
Weesatche
Wharton
Wheeler
Whitesboro
Whitewright
Whitney
Wichita Falls
Wickett
Willis
Wills Point
Winnsboro
Wolfe City
Wolfforth
Woodville
Yantis
Yoakum
Yorktown