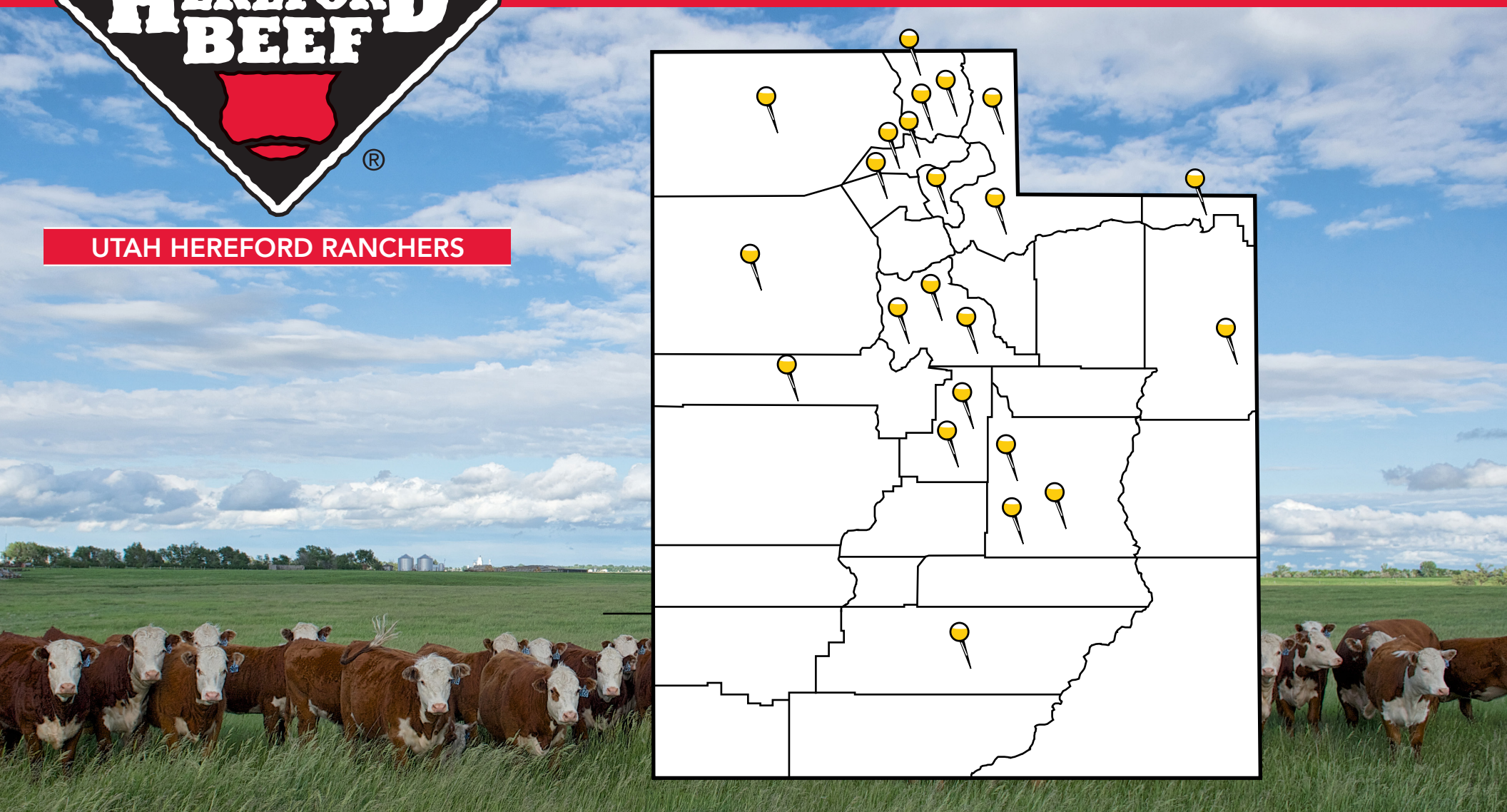
*Excellence Built By*

# TRADITION

CERTIFIED HEREFORD BEEF®

UTAH HEREFORD RANCHERS





Certified Hereford Beef® uses only Hereford and Hereford-English crossbred cattle, genetically proven to produce higher quality beef. Hereford cattle, bred for rich flavor and superior marbling since the 1700s, continue their legacy today on **local family farms and ranches** all across the United States. Quality is a delivered promise with *Certified Hereford Beef*, providing an exceptional and consistent eating experience. When it comes to taste and tenderness, *Certified Hereford Beef* is naturally better beef. This back-to-the-basics quality is the foundation for all that we do and the reason we're **Excellence Built By Tradition**.

Antimony
Callao
Castle Dale
Eden
Ferron

Genola
Henefer
Laketown
Layton
Lehi

Levan
Logan
Manila
Manti
Morgan

Mt. Pleasant
Naples
Orangeville
Smithfield
Spanish Fork

Spring City
Tremonton
Uintah
Vernon
Wellsville