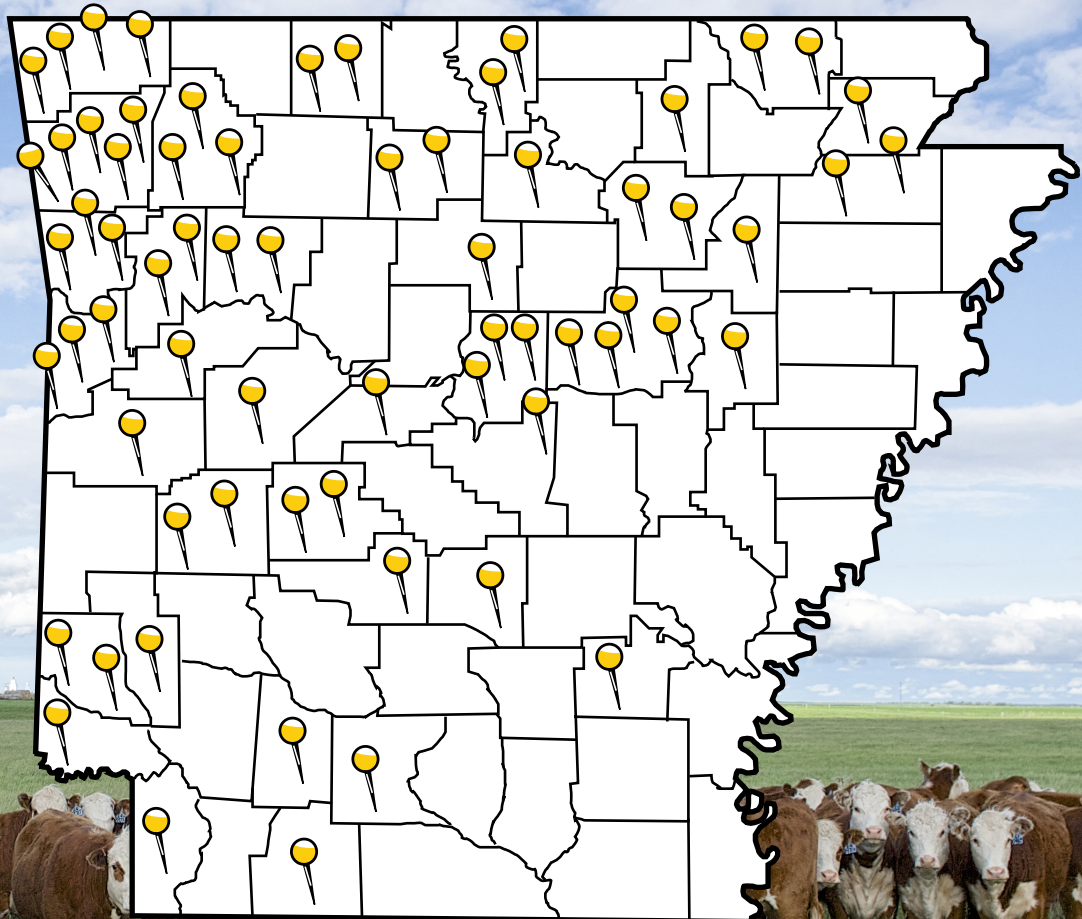


Excellence Built By

TRADITION



ARKANSAS HEREFORD RANCHERS





Certified Hereford Beef® uses only Hereford and Hereford-English crossbred cattle, genetically proven to produce higher quality beef. Hereford cattle, bred for rich flavor and superior marbling since the 1700s, continue their legacy today on **local family farms and ranches** all across the United States. Quality is a delivered promise with Certified Hereford Beef, providing an exceptional and consistent eating experience. When it comes to taste and tenderness, Certified Hereford Beef is naturally better beef. This back-to-the-basics quality is the foundation for all that we do and the reason we're **Excellence Built By Tradition**.

Batesville
Bebe
Beebe
Benton
Bonnerdale
Booneville
Bradford
Branch
Brookland

Camden
Cave City
Charleston
Clarksville
Cotton Plant
Damascus
Danville
De Queen
DeQueen

Elkins
Fayetteville
Fort Smith
Gentry
Greenbrier
Greenwood
Guy
Hackett
Harrison

Hartman
Hot Springs
Huntsville
Imboden
Jonesboro
Judsonia
Leslie
Lincoln
Magnolia

Marshall
Midway
Mount Ida
Mount Vernon
Mountain Home
Mountain View
Mulberry
Nashville
Natural Dam

Oden
Ogden
Ola
Omaha
Paragould
Pea Ridge
Pearcy
Pocahontas
Prairie Grove

Prattville
Prescott
Rogers
Searcy
Siloam Springs
Sims
Springdale
Star City
Sulphur Rock

Texarkana
Van Buren
Waldron
West Fork
Witter