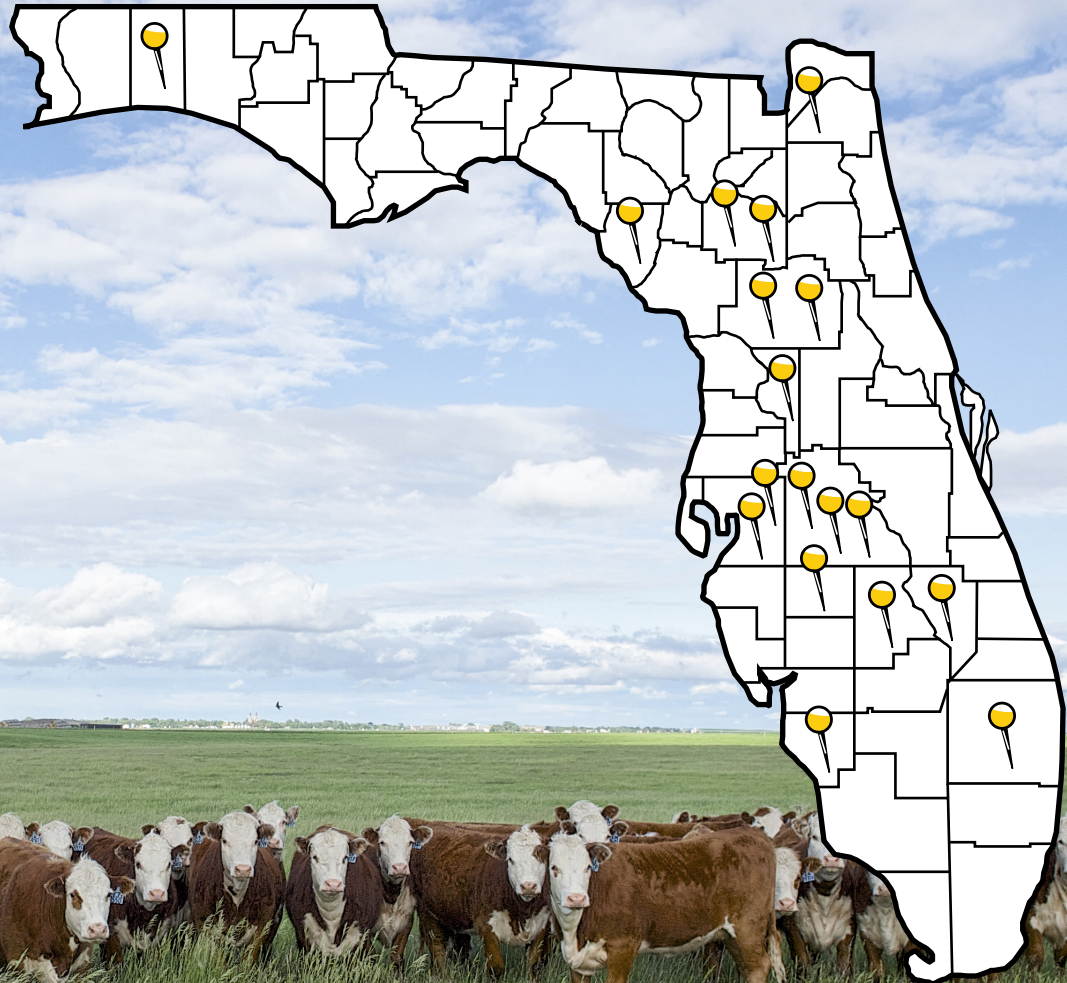


Excellence Built By

TRADITION



FLORIDA HEREFORD RANCHERS





Certified Hereford Beef® uses only Hereford and Hereford-English crossbred cattle, genetically proven to produce higher quality beef. Hereford cattle, bred for rich flavor and superior marbling since the 1700s, continue their legacy today on **local family farms and ranches** all across the United States. Quality is a delivered promise with Certified Hereford Beef, providing an exceptional and consistent eating experience. When it comes to taste and tenderness, Certified Hereford Beef is naturally better beef. This back-to-the-basics quality is the foundation for all that we do and the reason we're **Excellence Built By Tradition.**

Alva
Baker
Balm

Dunnellon
Frostproof
Gainesville

High Springs
Jacksonville
Lake Placid

Lake Wales
Okeechobee
Old Town

Summerfield
Tampa
The Villages

West Palm Beach
Winter Haven
Zolfo Springs