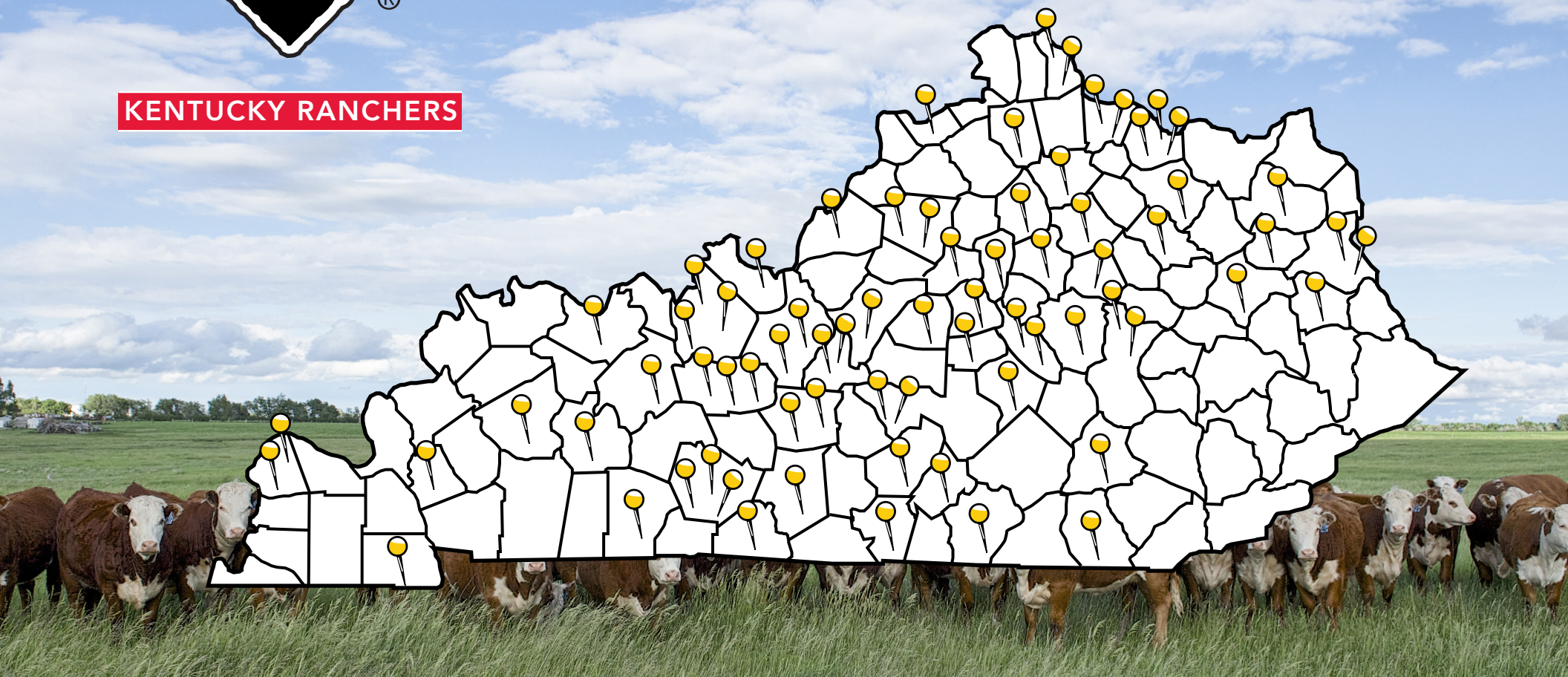


Excellence Built By
TRADITION



KENTUCKY RANCHERS





Certified Hereford Beef® uses only Hereford and Hereford-English crossbred cattle, genetically proven to produce higher quality beef. Hereford cattle, bred for rich flavor and superior marbling since the 1700s, continue their legacy today on **local family farms and ranches** all across the United States. Quality is a delivered promise with Certified Hereford Beef, providing an exceptional and consistent eating experience. When it comes to taste and tenderness, Certified Hereford Beef is naturally better beef. This back-to-the-basics quality is the foundation for all that we do and the reason we're **Excellence Built By Tradition.**

Alexandria
Auburn
Bagdad
Bardstown
Beaver Dam
Belton
Brandenburg
Bremen
Brooksville
Burkesville
California

Campbellsville
Cecilia
Clarkson
Corbin
Cynthiana
Dry Ridge
Elizabethtown
Ezell
Flemingsburg
Foster
Georgetown

Germantown
Glasgow
Grayson
Hardinsburg
Hardyville
Harrodsburg
Hodgenville
Hudson
Independence
Irvine
Junction City

Kirksey
Knifley
Kuttawa
La Center
Lancaster
Lawrenceburg
Leitchfield
Lexington
Litchfield
London
Louisa

Louisville
Madisonville
Magnolia
Mannsville
Mays Lick
Mayslick
Maysville
Monticello
Munfordville
Owensboro
Owingsville

Paint Lick
Paris
Ravenna
Richmond
Rockfield
Russell Springs
Russellville
Sanders
Sandy Hook
Scottsville
Shelbyville

Smiths Grove
Springfield
Staffordsville
Stanford
Versailles
Webbville
Webster
Wickliffe
Winchester
Woodburn