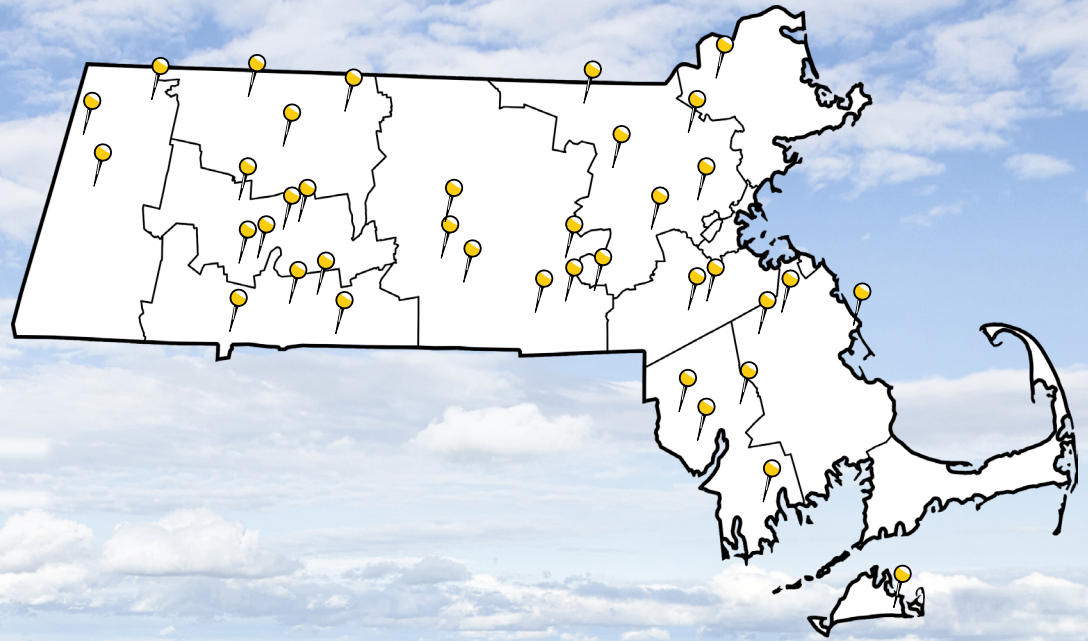


*Excellence Built By*  
**TRADITION**



MASSACHUSETTS HEREFORD RANCHERS





Certified Hereford Beef® uses only Hereford and Hereford-English crossbred cattle, genetically proven to produce higher quality beef. Hereford cattle, bred for rich flavor and superior marbling since the 1700s, continue their legacy today on **local family farms and ranches** all across the United States. Quality is a delivered promise with Certified Hereford Beef, providing an exceptional and consistent eating experience. When it comes to taste and tenderness, Certified Hereford Beef is naturally better beef. This back-to-the-basics quality is the foundation for all that we do and the reason we're **Excellence Built By Tradition.**

Auburn	Gilbertville	Northampton	Southwick
Bolton	Grafton	N. Andover	Springfield
Carlisle	Grandby	N. Dartmouth	Sudbury
Colrain	Greenfield	N. Dighton	Sutton
Conway	Hampden	Pittsfield	Taunton
Drury	Hatfield	Pepperell	Walpole
Duxbury	Hinsdale	Rehoboth	Williamsburg
Easthampton	Lincoln	Rockland	W. Brookfield
E. Brookfield	Ludlow	Sherborn	W. Bridgewater
Edgartown	Mendon	Southampton	